



BOBBY ALBERT
VALUES-DRIVEN CULTURE

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Bobby Albert has made it his mission to study and develop leadership in himself and others.

-Lane Kramer, The CEO Institute, Dallas, TX



[youtube.com/channel/UCfn_rEwSL8rQT9dSTd1csiA](https://www.youtube.com/channel/UCfn_rEwSL8rQT9dSTd1csiA)



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Speaking Topics

Values Driven Leadership

I reveal eight questions to help you discover your personal values and how you can achieve significance as you influence others based on your values.

Teamwork... As Simple as 1-2-3

When your people learn to ask three key questions *BEFORE* making decisions, you'll get the results that you want from your team.

Nside/Outside

How do you gain and retain loyal customers? By creating a culture of service excellence based in understanding that "Our service to our external customer can only be as good as our service to each other!" I teach you three questions that you can use to cultivate your own company's culture of loyalty. That's Nside/Outside.

Bio

Outward Success is an Inside Job

Bobby Albert, president of Values-Driven Leadership, LLC, now helps others build inspiring workplace cultures through values-driven leadership. Writing, speaking and consulting with key leaders, he shares the principles and practices that grew his company from five employees to a team of more than 150.

As heard on:



Programs Available Include:

Leading/Managing

There's a big difference between Leading people and Managing things.

Core Values

Learn how your Core Values form the foundation of effective leadership.

Process & Content

Transform your leadership by adopting the principle of Process and Content.

Goals & Controls

Unify your team, and adjust direction as you go with Goals & Control.